

Unleashing India's Startup Potential



Connect

Grow

Indian 29 Startup 25 League 25

Welcome to the Indian Startup League 2025 — a national platform where bold ideas, relentless passion, and unstoppable entrepreneurs come together to change the game.

If you're an early-stage startup or a college student dreaming of launching the next big thing, this is YOUR moment. From a single pitch to global recognition, ISL 2025 is your fast track to investors, mentors, and the ecosystem you need to thrive.

WHY?

Get noticed by top investors, global startup mentors, and industry leaders. Build relationships that can open doors to funding, partnerships, and scale. Pitch on a national stage in front of government representatives and global innovation leaders. Get exclusive 6-month mentorship support to transform your idea into a powerhouse.



YOUR JOURNEY

Step 1: Profile Creation

- ▶ Register on the official ISL portal.
- Create your startup/student founder profile.

Step 2: Submit Your Application

- ▶Upload your detailed pitch deck.
- ▶ Tell your story. Show your impact.

Step 3: First-Level Jury Review

- ▶Our national jury of experts will review all applications.
- ▶ Top 100 teams across categories will be selected.

Step 4: Global Jury Virtual Meet

- ▶ Top 100 teams will pitch virtually to an international panel.
- Expect discussions, feedback, and sharp questions.
- ► Top 20 teams in each category will be selected for the Grand Finale.

Step 5: The Grand Finale at Calicut

- The top teams are invited to pitch live at Calicut.
- ▶ Network, pitch, collaborate, and win all in front of:
 - ▶Leading investors
 - ► Top startup mentors
 - Industry veterans
 - Government representatives

GLOBAL EXPOSURE

ISL 2025 brings the world to your pitch room.

Connect with experts from Silicon Valley, Dubai, Singapore, London, and beyond. Every conversation you have could be your next opportunity. Because talent has no borders — and neither should your ambition

THE GRAND FINALE

- Live pitches to an elite panel of judges
- ▶ Direct feedback from global leaders
- Networking mixers with investors, mentors, government bodies.
- Press coverage, social media highlights, and massive visibility.

The Energy Adrenaline The Begining Of Something BIG

CATEGORIES

Apply under categories that define the future:

- Al and Deep Tech
- Climate and Sustainability
- Healthcare and Wellness
- Fintech and Insurtech
- **Parameter** Education and Skill Development
- ☐ Consumer Products and Services
- Social Impact and Non-Profit Innovation
- **Mobility and Smart Cities**
- **∩** AgriTech and Food Innovation
- Others (Wildcard entries)

Whatever you're building, there's a place for you

IMPORTANT DATES

Applications Open: 1st May 2025

Applications Close : 25 May 2025

Top 100 Announcement: 1st June 2025

Global Jury Virtual Meet: 7-9th June 2025

Grand Finale at Calicut: 14 June 2025

Prize Pool ₹15 lakhs⁺

Startups

1st prize -₹5Lakh

2nd prize -₹3Lakh

3rd prize -₹2Lakh

Students

1st price -₹3Lakh

2rd price -₹2Lakh

3rd price -₹1Lakh

THE SUPPORT YOU'LL GET

Because building a startup is more than just pitching. It's about creating a foundation that lasts.

All final 20 teams in each category will get access to a **6-Month Intensive Mentorship Program and 10 Expert Panels:**

Panel Focus	What You'll Get
Registration Support	Help to get legally registered
Incorporation Guidance	Set up your company right
Finance & Fundraising	Manage money, raise capital
HR & Talent	Build your dream team
IT Infrastructure	Set up tech that scales
Legal & Compliance	Stay protected and compliant
Branding & Marketing	Tell your story to the world
Business Development	Find customers and grow
Product Mentorship	Fine-tune your solution
Global Expansion	Plan for international markets

Every team gets a mentor squad. Every team gets a roadmap. Every team gets a fighting chance.

JOIN THE LEAGUE

Applications are open now.

The world's watching. It's your time to show up.

Startup. Scaleup. Stand Out.

CONTACT US





